



541 Loyal Street · Danville, VA 24541 · 434.793.0884 · www.cfdr.com

Community Foundation Benefits for Agency Endowments

1. The endowment provides a **permanent source of revenue** for your agency's operations – money you don't have to fundraise every year to receive.
2. Your agency can take advantage of our **investment expertise**—professional management of funds and disciplined adherence to our investment policy, including asset allocation and regular rebalancing—and you can participate in a larger investment pool.
3. It is **operationally efficient** for your agency since we relieve you of accounting and hands-on monitoring for your endowment; you receive reports of performance and are free to focus on donors and programs.
4. Your agency maintains **flexibility in how you use grants** from the endowment, which is an unrestricted source of support for your mission (unless you or your donors designate a purpose or otherwise place restrictions on gifts).
5. **Donor confidence** is enhanced; donors trust the Community Foundation as a steward, knowing that fund principal is safely out of access and that the endowment will be managed for the greatest long-term benefit to your mission.
6. Your agency gets **increased exposure** to the Community Foundation's growing donor base and opportunities for collaborative public relations and marketing in our community.
7. Your agency has the Community Foundation as a **partner in philanthropy** for educating professional advisors about your endowment, meeting with top prospects and assisting them with gift planning, accepting a wide range of gift types, and stewarding your endowment donors – as a result, donors are likely to make major gifts in support of your organization that they would not otherwise make.