**CFDRR Communication Guidelines**

Promoting Your Grant

The Community Foundation of the Dan River Region congratulates you on receiving a grant. We look forward to seeing how this grant impacts the area in a positive way. We ask that you adhere to our communication guidelines as listed below when highlighting your grant.

Logo

Be sure to use our current logo on all promotional materials. Logos may be downloaded from our website under www.cfdrr.org/the-foundation/press-pack. Do not alter its proportions, such as stretching it out, and do not add content to the logo. If you have any problems with our logo, contact our office for assistance.

Terminology

In all materials, describe your funding as a grant from “The Community Foundation of the Dan River Region”. After the first reference, you may refer to us as “The Foundation”. When applicable, please acknowledge the individual fund(s) that have made your grant possible in addition to The Community Foundation. The name of the fund(s) that provided your grant are listed in your Grant Agreement.

An example of wording for your promotional materials is:  
*The project was made possible by a grant from The Community Foundation of the Dan River Region, through the Autism Education Fund and the Keokee Fund.*

Events

If you hold an event to celebrate your project, please invite us (you may use info@cfdrr.org or send through the mail at 541 Loyal Street, Danville, VA 24541).

Social Media

Spread the word about your project and tag us through social media such as Facebook (https://www.facebook.com/cfdrr/), LinkedIn (https://www.linkedin.com/company/cfdrrva), and Instagram (https://www.instagram.com/cfdrrva/).

News Releases

We encourage you to promote your project by submitting a news release to area media outlets, such as newspapers, chambers of commerce, television, etc.

Share Your Story

If you have a story or photos that you would like to share about a grant received from The Foundation, please contact Traci Petty at traci@cfdrr.org.

Contact Us

Contact us any time for questions and guidance.

Traci Petty, Grant and Scholarship Manager – [traci@cfdrr.org](mailto:traci@cfdrr.org)

Debrielle Williams, Foundation Administrator – [debrielle@cfdrr.org](mailto:debrielle@cfdrr.org)